

# Women in Economy: Rethinking Entrepreneurship for Today's Women

**Ixora Hotel, Seberang Perai, Penang**

24-25 September 2018.



# Hello! I am Chan ☺ 啊曾



- Founder and CEO of Exabytes.
- Year 2000: Started 1<sup>st</sup> Business at age of 19.
- Year 2001: Founded Exabytes.
- Year 2007: Creative Young Entrepreneur Award (CYEA)
- Year 2011: Ernst & Young Entrepreneur Of The Year (Malaysia)
- Year 2011: Co-author of the book “from ZERO Byte to Exabytes”.
- Year 2015: Ten Outstanding Young Malaysian (TOYM)
- Speaker, spoken at over 100+ Different Events.





SOUTHEAST ASIA'S  
LARGEST SME CLOUD  
HOSTING PROVIDER



# EXABYTES OVERVIEW



Exabytes' products and services are a critical component of its clients' business.



100K+  
SME clients



140K+ Domains,  
1K+ Servers



Profitable,  
Sustainable  
Business since  
2001.



#1 Market share  
Malaysia,  
Singapore,  
Indonesia\*



# THE EXABEES



The Exabytes Group hires over 180 employees (the Exabees) across Southeast Asia, offering its customers 24x7 Professional and Friendly Support.





A close-up of Wonder Woman in her iconic red and gold suit. She is holding her glowing lasso of truth, and her expression is determined. The background is a mix of fiery orange and a clear blue sky. A semi-transparent red banner is positioned across the lower half of the image, containing white text.

# Women in Economy: Rethinking Entrepreneurship for Today's Women “What Is It In For Me”

## The Evolution of Mobile Communications, from 1G to 5G



1G

1980's



2G

1993



3G

2001



4G

2009



5G

2020?





**AFTAR GRAB DRIVER**

**Grab / Car Hailing**



# Don't Just Dream, Do

Freelance services. On demand.

[Search](#)[▶ See for yourself](#)

Jill Bigelow  
Entrepreneur

## Explore The Marketplace

Get inspired to build your business



Graphics & Design



Digital Marketing



Writing & Translation



Video & Animation





**Work From Home**





**Support From Home**

# ASK A COPYWRITER

*advice for freelance copywriters*



Copywriter





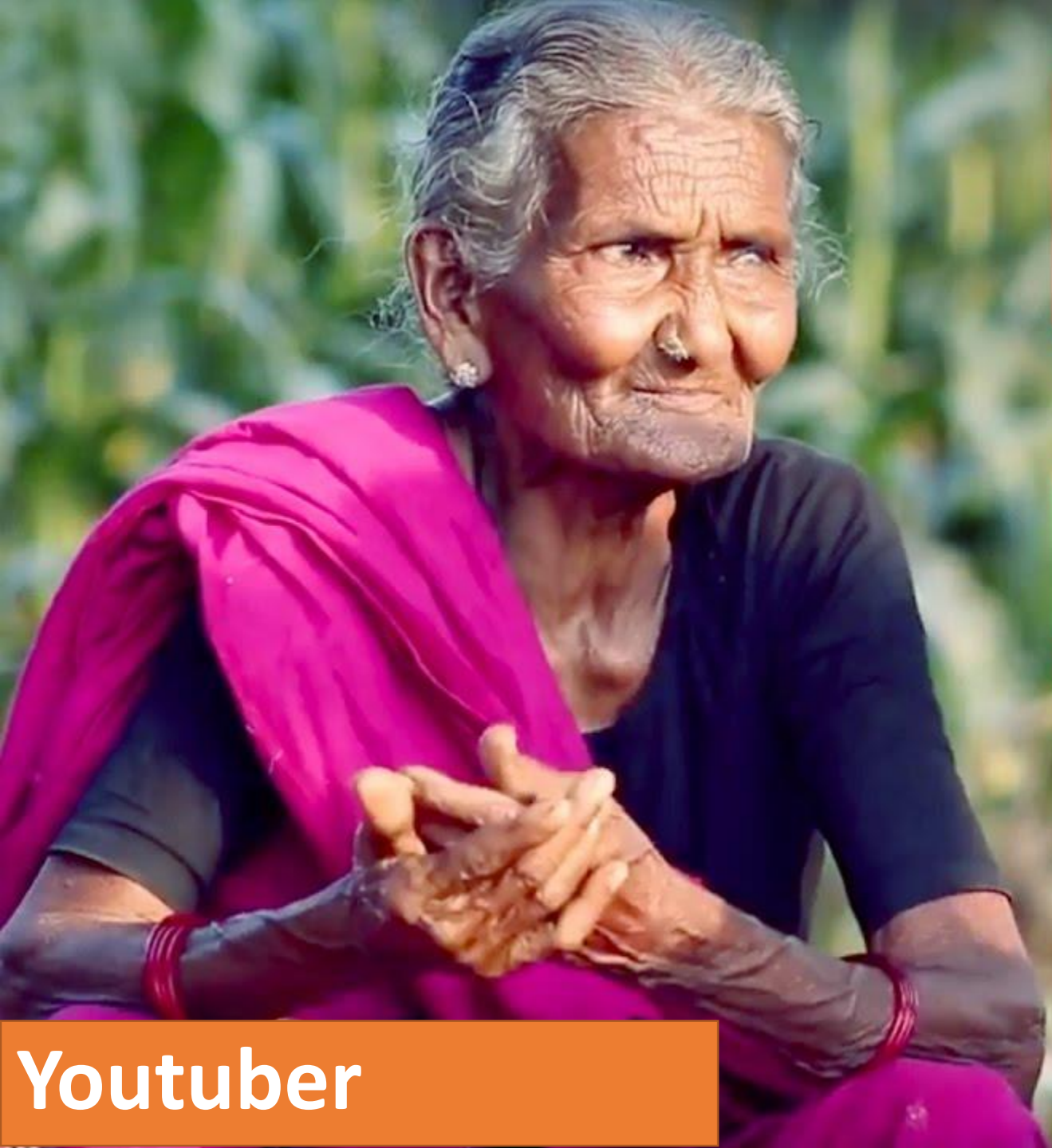
HOW TO COOK

# Bo Bo Cha Cha

Youtuber



**Bo Bo Cha Cha (Dessert) - How to Cook Malaysian Recipe**



**106**-Year-Old Cook  
World's Oldest  
**YouTuber**

**Youtuber**



# Earn money as an Airbnb host

From saving for home repairs to taking a dream trip, hosts use extra income to fund their passions.

[Start Hosting](#)

**Airbnb (as Host)**



[Become a Host](#)[No time to host?](#)[Help](#)[Sign Up](#)

# Have extra space, but no time to host?

Now you can get a local co-host to help host your spare space so you can earn extra money.

[Get a co-host](#)[▶ Watch video](#)

**Airbnb (as Co-Host)**







[Add listing](#)

[Host](#)

[Saved](#)

[Trips](#)

[Messages](#)

# Airbnb

## Host an experience on Airbnb

Earn money leading people on activities you love.

[Get started](#)

[Learn more](#)

## Hosting With LokaLocal Comes With



### Media coverage

Get the chance to be featured in newspapers, radio talk shows and websites through our media partners, as well as our [Meet the locals](#) page. See our [newsroom](#) here



### Cultural Preservation

Enrich the community through your local knowledge and love for your hometown, environment and culture.



### Extra income

Whether you are a new or experienced guide, you get to earn extra money when you show travelers around

## Host a Local Experience

### How it works for local experts

1

Register

2

List

3

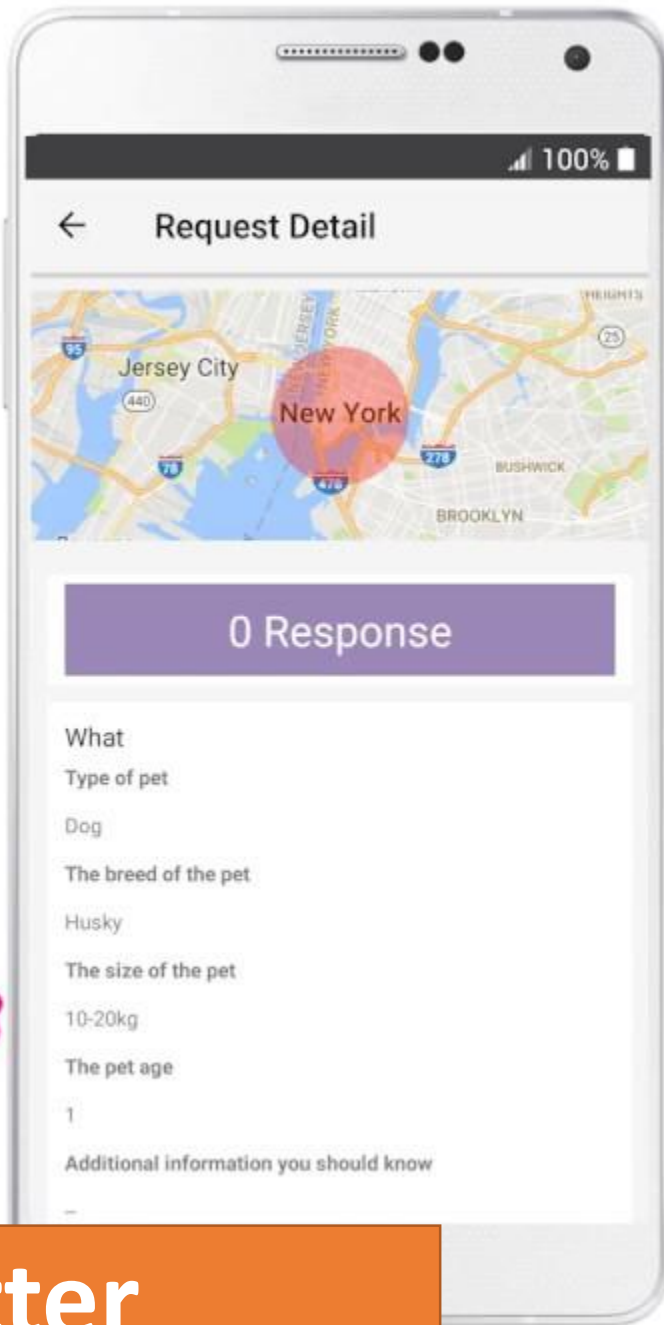
Confirm

4

Share

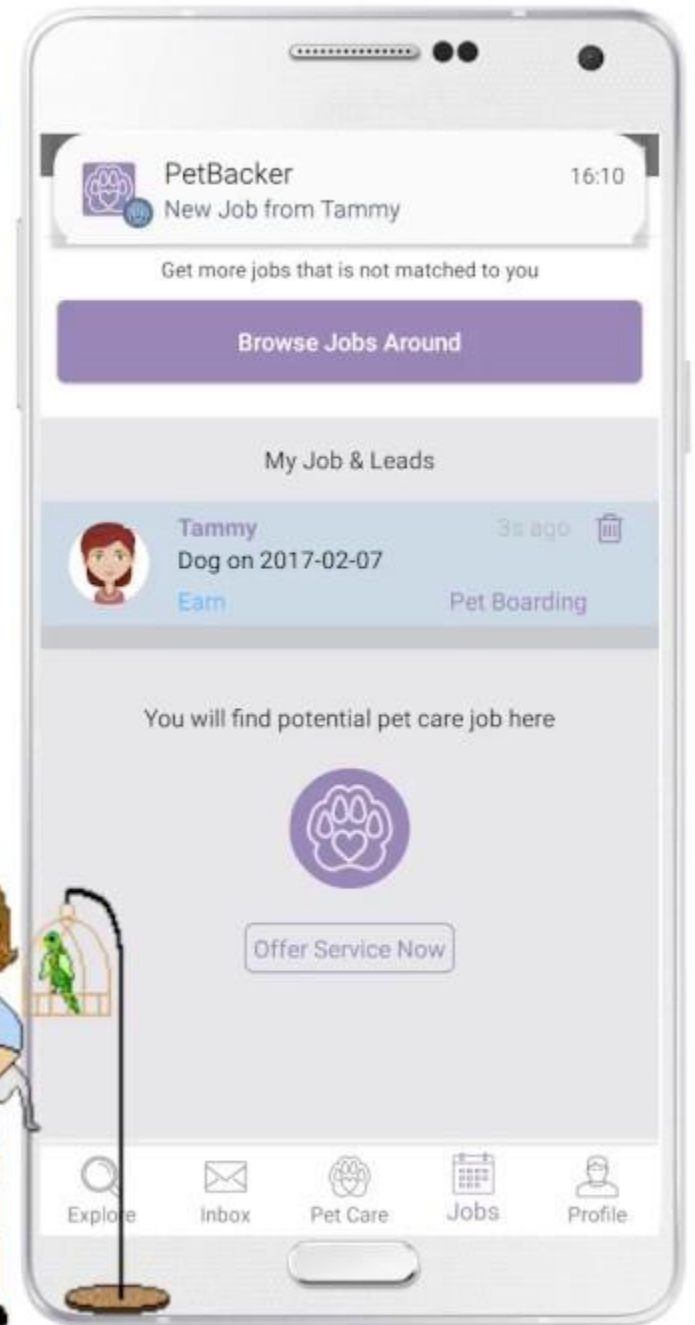


PET OWNER



PetBacker

SITTER



As Pet Sitter



Instafamous



# 5 MUSLIM TRAVEL BLOGGERS

you must follow in  
2017



Instafamous







**GIRL MAKES \$3,000 PART TIME A WEEK  
SELLING MILK PRODUCTS TO CHINESE**

**WeChat Marketing**

**\*China Chinese**





爱抖

爱抖音



1940



165



DouYin (China)



消息

我





# DAH MAKAN

---

free delivery & no minimum order

Home Caterer





# Internet Business

Nuren Group, a Malaysian-based company that runs community and e-Commerce sites for women



Ecommerce





Ecommerce





Ecommerce



Founder of Piktochart profitably  
grows web app to 5 million users  
without external investment

Tech Startup





# Thank You !



Contact:  
**Chan Kee Siak**  
Founder & CEO  
[chan@exabytes.com](mailto:chan@exabytes.com)  
+6012-427-8226

[www.exabytes.com](http://www.exabytes.com)  
[www.exabytes.my](http://www.exabytes.my)  
[www.exabytes.sg](http://www.exabytes.sg)  
[www.exabytes.co.id](http://www.exabytes.co.id)

